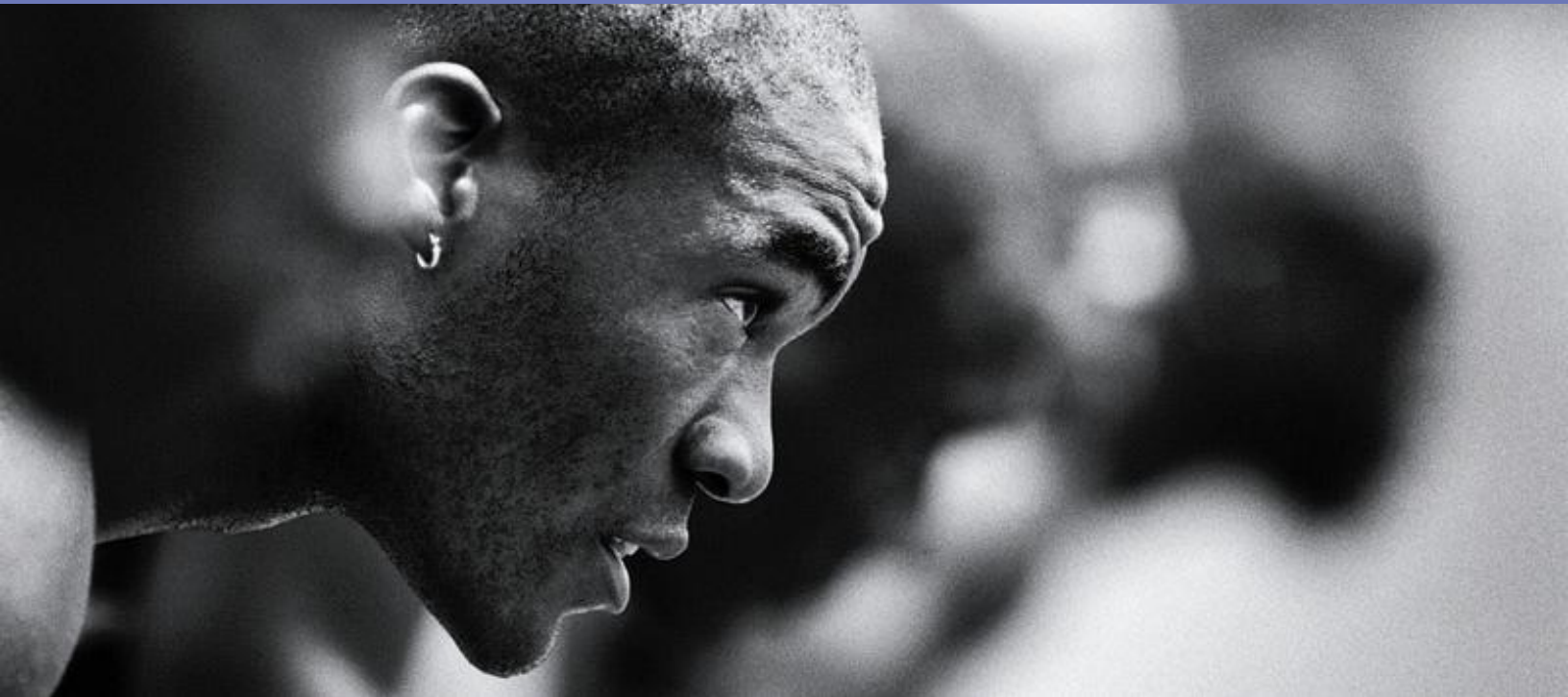


## What is Business Intelligence?



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## **What is Business Intelligence?**

### **The Power of Intelligence**

Business Intelligence (BI) is a broad category of applications and technologies for gathering, storing, analyzing, and providing access to data to help enterprise users make better business decisions.

BI applications include the activities of decision support systems, query and reporting, online analytical processing (OLAP), statistical analysis, forecasting, and data mining.

BI systems provide historical, current, and predictive views of business operations, most often using data that has been gathered into a data warehouse or a data mart and occasionally working from operational data. Software elements support the use of this information by assisting in the extraction, analysis, and reporting of information. Applications tackle sales, production, financial, and many other sources of business data for better notability and business performance management. Information may be gathered on comparable companies to produce benchmarks.

### **eDominator – The Intelligent Choice**

eDominator's BI capabilities establishes the corporate context for how information is viewed by everyone at all levels of an organization. eDominator's BI capabilities are built using Microsoft BI stack. Centrally managed and secure, eDominator's BI solution supports corporate and strategic planning by providing a consistent single view of information using key performance indicators and Performance Management dashboards. For broad adoption, organizational BI solutions need to support business processes as part of the fabric of how people perform their daily work. eDominator's BI solution allows an organization to take better business decisions and manage corporate performance. Little wonder that eDominator's BI solution is your best bet on the last stretch of achieving business excellence.